

INVASION COCKTAIL: MONTREAL'S MUST-ATTEND COCKTAIL EVENT RETURNS THIS SEPTEMBER

From September 22 to 26, the festival will have Montreal buzzing with cocktail culture

MONTREAL, August 20, 2026 — For its 13th edition, Invasion Cocktail takes over Montreal from September 22 to 26 with a program designed for true cocktail enthusiasts: those who love to taste, discover, learn, experiment and, above all, share a great moment over a drink.

This year, the festival offers an experience that goes far beyond tasting. From the grand opening night at Entrepôts Dominion to bars across Greater Montreal, as well as masterclasses, workshops and the Bartender Challenge, Invasion Cocktail celebrates everything that makes Montreal's cocktail scene so vibrant.

"For the past 13 years, Invasion Cocktail has helped shine a light on Montreal's cocktail scene by bringing enthusiasts and industry professionals together around a shared passion for discovering, sharing and celebrating mixology. This 13th edition is especially festive and features a program designed for everyone: a wonderful opportunity to come together and celebrate the passion for cocktails that has inspired us throughout the years," says Maryline Demandre, founder of Invasion Cocktail.

Whether you are a cocktail enthusiast or an industry professional, Invasion Cocktail has something in store for you!

Wednesday, September 23 – Opening Night

📍 Entrepôts Dominion | 6 p.m. to 9 p.m.
3970 Saint-Ambroise St., Montreal, Quebec H4C 2C7

This year, the opening night at Entrepôts Dominion will bring together the creativity, talent and flavours that make Montreal's cocktail scene so unique, all under one roof. Guests will have the chance to taste creations from local bartenders, discover new spirits, meet the people behind them and immerse themselves in the city's vibrant cocktail scene. This year, we're taking the experience even further with tasting workshops designed to help guests explore, understand and discover new spirits… all while enjoying a festive atmosphere.

🎟️ Ticket includes cocktail and gourmet bites tastings.
Early bird rate: $55 + tax until September 4, 2026
Regular rate: $75 + tax

September 23-26 – Italian Cocktail Revolution

📍 3 participating venues

Also new this 13th edition: Italian Cocktail Revolution, an initiative of the Italian Trade Agency. From September 23 to 26, three venues across Greater Montreal will invite cocktail enthusiasts to embark on a bar-hopping experience inspired by Italy. Each venue will offer limited-time cocktail creations featuring Italian spirits and inspired by the world of aperitivo.

From bar to bar, guests will discover cocktail creations showcasing spirits such as Amaro del Capo, CAMPARI bitter liqueur, COCCHI Vermouth di Torino, NONINO amaro, POLI Marconi 44 gin and VARNELLI Moka coffee liqueur. It's an invitation to rediscover the art of aperitivo, explore new spirits and experience a taste of Italy… one cocktail at a time.

Participating venues:

- **Le Baratineur** — 341 Saint-Charles St. W., Longueuil, QC J4H 1E7
- **Ratafia** — 6778 Saint-Laurent Blvd., Montreal, QC H2S 3C7
- **Buvette SAT** — 1201 Saint-Laurent Blvd., 3rd floor, Montreal, QC H2X 2S6

Friday, September 25 – Mix & Quiz Cocktail Workshop
📍 Tap Tap Cocktail | 6 p.m. to 8 p.m.
1584 Laurier Ave. E., Montreal

Our Mix & Quiz cocktail workshop is back! Step behind the bar and become a mixologist for the evening as you learn the art of cocktail creation and discover new recipes to recreate with friends. Staying true to its mission of making mixology accessible to everyone, the festival presents an engaging and educational workshop hosted by our partner Tap Tap Cocktail, featuring the signature spirits of this 13th edition.

🎟️ Ticket includes tastings of 3 cocktails served with bites.
Early bird rate: $55 + tax until September 4, 2026
Regular rate: $75 + tax

Tuesday, September 22, 2026 – Invasion Cocktail Industry Day
📍 Entrepôts Dominion | 1 p.m. to 6 p.m.
3970 Saint-Ambroise St., Montreal, Quebec H4C 2C7

Industry professionals have their own dedicated event! Industry Day will bring together bartenders, mixologists, restaurateurs, producers and cocktail enthusiasts for a day designed to learn, discover, connect and get inspired. The program will feature two masterclasses, as well as the final round of the 4th edition of the Bartender Challenge, themed “The Invitation to Travel.” The four finalists will transport the audience and judges to a destination of their choice through an original cocktail creation. The grand winner will take home, among other prizes, a $1,000 gift certificate from Alambika.

🎟️ Tickets are available for cocktail enthusiasts.
Regular rate: $40 + tax

Five days to celebrate cocktail culture in a whole new way
With its 13th edition, Invasion Cocktail continues its mission to showcase cocktail culture in all its forms and bring together the public, industry professionals, creators and brands shaping this ever-evolving world. For five days, Montreal will be buzzing with tastings, discoveries, workshops, limited-time creations and, above all, inspiring encounters. From September 22 to 26, get ready to experience Montreal through the world of cocktails! 🍸

ABOUT INVASION COCKTAIL
Created to celebrate cocktail culture and spotlight the talent, products and expertise shaping the industry, Invasion Cocktail has become a must-attend event on Montreal’s cocktail scene.

For the full festival program, visit invasioncocktail.com and sign up for our newsletter to receive the latest news and updates.

Invasion Cocktail would not be possible without the support of its valued partners, including Arran Single Malt, Caffo, Campari, Cocchi, the Italian Trade Agency, Drumshanbo Gunpowder Irish Gin, Gin KM12, Mezcal Monte Coyote Tobalá, Nonino, Pisco Demonio de los Andes, Poli, Portos Cabral, Sicoly fruit purées, Rhum Anne Bonny, Rhum KM12, Tequila Rancho Mi Herencia Gold, Tequilart, Varnelli, Villa Sandi and Vodka Chambre Noire, as well as our partner collaborators Alambika, Hector Larivée, La Buvette SAT, Le Baratineur, Ratafia and Tap Tap Cocktail.

👉 **For more information or media interview requests, please contact:**
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