



SEPT.
20 - 30
2022

9TH EDITION

Get your shakers out! The Invasion Cocktail festival is back for its 9th edition this fall

Montreal, August 29, 2022 – Crack open your calendars and get ready to celebrate the beginning of autumn in style: [Invasion Cocktail](#) runs from September 20 to 30. We're offering you an exciting line-up of events around cocktail culture once again.



« Whether you're a professional or amateur or just curious to sample, the festival has something for you. Our mission is to showcase Quebec's cocktail culture through hands-on events with the support of our partners and bartenders. After two difficult years, we're proud and delighted to hold our 9th edition fully in-person again. »

explains Maryline Demandre, festival co-founder.

This year, Invasion Cocktail is presenting five activities that shine the spotlight on Quebec's cocktail scene :

Tuesday, September 20 – 6:00-10:00 p.m.

1- GUEST BARTENDER EVENING IN QUEBEC CITY

Presented by Distillerie Noroi

At [Cendrillon Restaurant](#)

1039 3rd Avenue, Quebec City

This event puts the province in the limelight! The evening features a renowned Quebec bartender and an exclusive menu developed around Distillerie Noroi products.

free
admission





~~55\$~~ + tax
35\$ + tax
 Until
 September 15

Thursday, September 22 – 6:00-9:30 p.m.

2- INVASION COCKTAIL OPENING PARTY

At [PHI Center](#)

315 Saint-Paul West, Montreal

Catch all of Quebec’s cocktail culture under one roof! Our opening party features cocktail tasting stations from our partner brands, food stations, and DJ entertainment.



Wednesday, September 28 – 5:00-9:00 p.m.

3- 5@9 APERITIVO

Presented by the Italian Trade Commission

At [Ratafia bar à vin](#)

6778 Saint-Laurent, Montreal

A four-hour happy hour at the beloved Ratafia wine bar in the heart of Little Italy. The Aperitivo-themed event combines exclusive antipasti and cocktails with a chic Italian touch.

free
admission



Monday, September 26 – 1:00-6:30 p.m.

4- INVASION COCKTAIL PRO DAY

For bar and restaurant industry professionals only

Presented by the Italian Trade Commission and
 Distillerie Noroi.

At [Ausgang Plaza](#)

6524 Saint-Hubert, Montreal

The festival is continuing its educational mission for bar industry professionals. Our development day features a masterclass, discussion panel, and a small-scale industry show—all capped off with the Bartender Challenge contest finals.





~~55\$~~ + tax
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Thursday, September 29 and Friday, September 30 – 6:00-8:00 p.m.

5- COCKTAIL WORKSHOPS

At [Tap Tap Cocktail](#)

5425 de Bordeaux, suite #319, Montreal

Discover your inner bartender! The festival is offering a full mixology experience in small groups through two cocktail workshops at our partner establishment, Tap Tap Cocktail.

Thursday 29: **Buvez le Québec** presented by **Distillerie Noroi**
 This workshop's motto? Drink local! Discover a selection of Distillerie Noroi products while our mixologists help you create two cocktails with a distinctly Quebec flavour. You'll be greeted with a welcome cocktail upon arrival.

Friday 30: **Dolce Vita** presented by the **Italian Trade Commission**
 Savour your welcome cocktail before creating two of your own with the help of a pro mixologist, while learning all about Italian spirits and liqueurs.

Check out our detailed programme on our website www.invasioncocktail.com/en and take advantage of our early-bird prices and exclusive deals by signing up for our newsletter.

Invasion Cocktail is made possible by the support of our valued partners, especially our major partners [The Italian Trade Commission](#) and [Distillerie Noroi](#).

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For more information and media interviews, please contact:

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