

20
BARS + RESTOS

150
COCKTAILS

OCT.
6-16
2021

8TH EDITION

Invasion Cocktail makes its comeback this fall The 8th edition of the festival runs from October 6 to 16, 2021

Montreal, QC, September 15, 2021 – Raise a glass! The Invasion Cocktail festival comes roaring back **October 6 to 16**, showcasing the creativity of Quebec’s cocktail scene. After a challenging year for the bar and restaurant industry, the festival is back to bolster our community and give cocktail enthusiasts the chance to sample more than 150 exclusive creations only available at our 20+ partner establishments during the ten days of the festival.

Kick off fall in style by sampling the exclusive creations of bartenders at your favourite spots throughout the city!



“In these uncertain times, supporting our partner establishments is more important than ever,”

notes event co-founder Maryline Demandre.

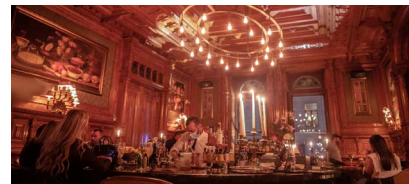
“Our mission is not just to inspire the public to get out and visit participating bars and restaurants during the festival, but also to showcase the bartenders whose talent shines through in each and every one of their creations.”

This year, Invasion Cocktail is presenting four activities highlighting Quebec cocktail culture:

October 6 to 16

THE FESTIVAL TAKES PLACE IN MORE THAN 20 PARTICIPATING BARS AND RESTAURANTS IN MONTREAL AND QUEBEC CITY.

Sample original cocktails exclusively available during the festival. Like every year, just download your free passport online at invasioncocktail.com to enjoy special prices on featured cocktails at our partner bars and restaurants. [partenaires](http://partenaires.invasioncocktail.com).





\$35 + tx.
per person

Thursday, October 7, 6:30-8:00 p.m.

MIXOLOGY WORKSHOP - APERITIVO ITALIANO

To celebrate the return of in-person events, the festival is offering a mixology experience in small groups with a cocktail workshop devoted to the spirits of Italy at the Made With Love Bar School. Learn all about the fascinating world of Italian spirits and the country's century-old distilleries. Upon arrival, you'll be greeted with a signature cocktail, before creating two cocktails of your own with the help of our mixologist. Presented by the Italian Trade Commission.

Friday, October 8, 6:00-8:00 p.m.

DISTILLERY TOUR - A BEHIND-THE-SCENES LOOK AT THE DISTILLERIE DE MONTRÉAL!

The return of a festival favourite! Invasion Cocktail is giving you the chance to immerse yourself in the world of Quebec distilleries through a visit to the Distillerie de Montréal, one of the first distilleries established in the province. On the program: a guided tour of the facilities, a guided tasting of their spirits, including their very latest creations, and, to cap it all off, a cocktail tasting. Save the date! It's the perfect Friday night out for you and your crew.



\$35 + tx.
per person

Saturday, October 9 - Friday, October 15 - Saturday, October 16

READY-TO-SHAKE KITS

Invasion Cocktail's ready-to-shake kits are back by popular demand! We're offering three virtual cocktail workshops for budding bartenders. After signing up, each group receives a kit with supplies for eight people, sent to the address of their choosing. Your ready-to-shake kit contains all the ingredients you'll need to create three delicious cocktails with your friends, guided by our head bartender in a virtual workshop. Choose your theme and, in just a few clicks, you'll receive a link to participate in the virtual workshop. To add to the fun, workshops include a quiz with the chance to win surprise prizes! Kits will be delivered 24 to 48 hours before your workshop date.



- MAMMA MIA!**

Saturday, October 9,

6:30-7:30 pm. Presented by the Italian Trade Commission in collaboration with Bottega Gin, Meletti Amaro, Lucano Sambuca, and Vecchia Romagna Brandy.



~~\$85~~ tx incl.
\$70 tx incl.
Early bird price valid until October 4th



TICKETS IN SALE ON INVASION.COCKTAIL.COM



- **ON THE ROCKS**
Friday, October 15, 6:30-7:30 p.m. Presented by Buffalo Trace Bourbon, Seagram's Whisky, and Corazón Tequila.
- **AMORE MIOOO!**
Saturday, October 16, 6:30-7:30 p.m. Presented by the Italian Trade Commission in collaboration with Nonino Amaro, Poli Gin, Strega Liqueur, and Toschi Fragoli.



Invasion Cocktails' educational mission is again represented with a day of training for bar industry professionals on Tuesday, October 12, featuring talks from local speakers.

View our detailed program at invasioncocktail.com, where you can take advantage of our early bird rates and keep up to date about our exclusive offers by signing up for our newsletter. Invasion Cocktail is made possible by the support of our valued partners, especially our major partners the Italian Trade Commission, Buffalo Trace, and Made With Love.

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BOTTEGA



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LUCANO

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POLI 1898

ROSEMONT



TOSCHI

VECCHIA ROMAGNA

CROWD



LE LIVART

URBANIA