



40 BARS + RESTOS	MAY 20-31 2019	6TH EDITION
250 COCKTAILS		

Invasion Cocktail Returns for the Festival's 6th Edition, Now Twice as Long!

Montreal, QC, April 17, 2019 – The Invasion Cocktail festival is taking over Montreal and Quebec City for **2 weeks this year** to the great delight of cocktail lovers. This 6th edition of the festival will run **from May 20 to May 31**.

In addition to offering more time to enjoy the festival and to discover our 250 exclusive cocktail creations, Invasion Cocktail is also growing in scope, taking place in **40 partner establishments** across the two cities. As in recent years, simply download a [free passport online](#) at invasioncocktail.com to enjoy a 20% discount on our featured cocktails.



"The 6th year of our festival is a very proud moment for our team! Year after year, we continue to push Invasion Cocktail further in order to offer more to our festival-goers. We're very proud to be an integral part of the event scene in Quebec and now the international cocktail scene. Extending the festival over two weeks will allow participants and partner establishments to take better advantage of our time-limited offer and, above all, to showcase the excellence of Quebec bartenders," says Maryline Demandre, co-founder of the event.



Now in its 6th year, the reputation of the festival continues to grow outside of Quebec, extending beyond national borders (USA, Europe), as Invasion Cocktail welcomes a growing number of Ontarian and American attendees.

This year again, in addition to the festival's offerings in our 40 partner establishments, we will be presenting several activities highlighting the cocktail culture. Ever-aiming to meet demand and to keep pace with the latest trends, we are also offering non-alcoholic and low-alcohol cocktails—without forgetting local spirits, of course!



→ **Opening Night on May 22nd, 6pm-10pm, at 8 Queen:** a special evening featuring cocktail-tasting stations with our partner brands, as well as DJs, entertainment, and food stations in partnership with the YUL Eat festival. Admission will cost \$15 (\$10 early bird rate until May 15th) and drink tickets may be purchased for beverages (average cost of \$4 per cocktail).

→ **Cocktail workshops open to the general public in Montreal and Quebec City:**

- May 21, 23, and 28 in Montreal and May 23, 30, and 31 in Quebec City; workshops offered in collaboration with Ateliers & Saveurs
- May 24 and May 31; workshops presented by the YUL Eat festival at the Made With Love bartending school.

→ **Invasion Cocktail's Festive Brunch** presented by The Spirit of Italy, on May 26 at the superb Perles et Paddock restaurant. Perles et Paddock will offer a set menu including brunch options and two cocktails, all in an Italian ambiance.

→ **Guest bartending events** at the Coldroom bar in Montreal on May 27 and at Chez Tao! restaurant in Quebec City on May 28 will give you a chance to meet our international bartenders.

→ An **exclusive tour** of the Vice & Vertu distillery in Quebec City on May 30.

→ And much more, thanks to the numerous activities at our partner establishments.

As part of our educational mission to support bar industry professionals, Invasion Cocktail will also offer a **dedicated day of training** on May 27. This will include talks by speakers from Italy, San Francisco, and Toronto.

Our detailed program can be found at www.invasioncocktail.com. Take advantage of our early bird rates on our site and sign up for our newsletter to receive exclusive offers.

Invasion Cocktail would not be possible without the support of our valued partners, particularly our major partners, The Spirit of Italy, the Italian Trade Commission, Buffalo Trace Bourbon, and Made With Love, as well as the support of Tourisme Montréal.

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